

# EDITORIAL CALENDAR 2015

SportsPro



## FEBRUARY (END OF DECEMBER) – THE INFLUENCERS EDITION

- ▶ 25 Stories that shaped the year
- ▶ The 10 figures who will shape 2015
- ▶ Mexico City and Mexican sport
- ▶ Business of boxing
- ▶ Emerging sport focus

## MARCH (END OF JANUARY) – THE WINTER EDITION

- ▶ Business of Golf
- ▶ Winter Sports focus
- ▶ Marrakesh and Moroccan sport
- ▶ Broadcast technology
- ▶ Sponsorship focus

## APRIL (END OF FEBRUARY) – THE FEDERATIONS EDITION

- ▶ SportAccord preview
- ▶ Non-Olympic federations in the spotlight
- ▶ Doha and Qatari sport
- ▶ CRM and the data day
- ▶ Emerging sport focus

## MAY (END OF MARCH) – THE LIVE EDITION

- ▶ SportsPro Live: the review
- ▶ Stadium technology
- ▶ Business of Cycling
- ▶ Baseball focus
- ▶ Paris and French sport

## JUNE (END OF APRIL) – THE SPEED EDITION

- ▶ The World's 50 Most Marketable Athletes 2015
- ▶ Business of Motorsport
- ▶ Mumbai and Indian sport
- ▶ Sponsorship focus

## JULY (END OF MAY) – THE LEGACY EDITION

- ▶ Sochi and Russian sport
- ▶ Business of track and field
- ▶ The Olympic movement under the microscope
- ▶ Security focus
- ▶ Emerging sport focus

## PLEASE NOTE:

- ▶ Broad areas such as sponsorship, bidding and hosting, rights holders, brands, federations, governance, digital, finance, agencies, technology and security form the basis of the magazine's content every month.
- ▶ The editorial calendar for the final six months of 2015 will be available in March.

## AUGUST – DEC/JAN TO INCLUDE:

- ▶ Jakarta and Indonesian sport; Baku, Almaty and central Asian sport; Abuj and Nigerian sport; Buenos Aires and Argentinian sport; Toronto and Canadian sport; Copenhagen and Danish sport.
- ▶ The business of tennis, rugby, soccer and basketball.